



Sponsorship & Exhibitor Opportunities

Join NAPSA in Austin, Texas for the 2026 NAPSA Conference and Financial Exploitation (FE) Summit—bringing together Adult Protective Services professionals and partners from across the country for education, collaboration, and connection.

Our sponsorship and exhibitor opportunities are designed to maximize **brand visibility, meaningful engagement, and relationship-building** with a highly engaged national audience.

Premier Sponsorship — \$60,000 (Limited availability)

- Exclusive access to host hotel space for networking opportunities throughout the conference (*operating costs at sponsor's discretion, including AV, food and beverage, etc.*)
- Prominent logo placement across NAPSA Conference marketing materials and on-site signage
- 30-second promotional video played **and** verbal recognition during the Awards Reception
- Invitation to an exclusive reception with the NAPSA Board of Directors
- **Two (2) exhibit booths** at the NAPSA Conference
- **One (1) exhibit booth** at the FE Summit
- **Six (6) total registrations** for the NAPSA Conference **and** FE Summit
- Opportunity to provide branded swag for 1,000+ NAPSA Conference attendees

Platinum Sponsorship — \$45,000

- Large logo placement across NAPSA Conference **and** FE Summit marketing materials and on-site signage
- One dedicated social media post (provided by sponsor; subject to NAPSA approval) shared on NAPSA's LinkedIn, Instagram, and Facebook
- One dedicated email sent to all Conference and FE Summit attendees
- **Two (2) exhibit booths** at the NAPSA Conference
- **One (1) exhibit booth** at the FE Summit
- **Four (4) total registrations** for the NAPSA Conference **and** FE Summit

Please email **Tamesha Squire at Tamesha.Squire@napsa-now.org** to confirm availability or request an invoice. Sponsorships are first-come, first-served—forms received by **June 30, 2026**, will receive full marketing benefits and maximum exposure.

- Opportunity to provide branded swag for 1,000+ NAPSA Conference attendees

Gold Sponsorship — \$30,000

- Logo included across NAPSA Conference **and** FE Summit marketing materials and on-site signage
- **One (1) exhibit booth** at the NAPSA Conference
- **Two (2) total registrations** for the NAPSA Conference **and** FE Summit
- Logo displayed on the NAPSA website for one year
- Opportunity to sponsor a workshop session with branding
- Opportunity to provide branded swag for 1,000+ NAPSA Conference attendees

Silver Sponsorship — \$15,000

- Company name included on NAPSA Conference marketing materials and on-site signage
- Verbal recognition during Opening and Closing Sessions
- Opportunity to provide branded swag for 1,000+ NAPSA Conference attendees
- Two (2) Conference registrations included
- One (1) exhibit booth at the NAPSA Conference

Supporter Sponsorship — \$5,000

- Recognition on the NAPSA Conference website
- Inclusion in the conference program
- One (1) Conference registration included
- Opportunity to include promotional materials in attendee bags
- One (1) exhibit booth at the NAPSA Conference

Exhibitor Booth Options

Option 1 — \$4,000

- **One (1) exhibit booth**
- **One (1) Conference registration** included

Option 2 — \$4,250

- **One (1) exhibit booth**
- **One (1) Conference + FE Summit registration** included

Option 3 — \$3,200

- **One (1) exhibit booth only** (*no registration included; exhibitor must be registered separately*)

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Build Your Own Support

Create a custom sponsorship that aligns with your organization's goals by supporting specific elements of the **2026 NAPSA Conference and/or FE Summit**. Select one or more categories below to tailor your impact and visibility.

1. Conference Transportation

Help ensure attendees have seamless access to conference activities by sponsoring shuttle service, accessible transportation, and airport transfers.

Sponsorship Range: \$5,000–\$15,000

Sponsor Benefits: Logo on shuttle signage, transportation schedules, and the conference app

2. Keynote Speaker Sponsorship

Support the voices that drive meaningful conversations and thought leadership across APS.

Sponsorship Range: \$10,000–\$25,000

Sponsor Benefits: Logo recognition during keynote sessions, session introduction acknowledgment, and conference website placement

3. Entertainment & Experience Sponsorship

Enhance the attendee experience by sponsoring live entertainment, evening receptions, or cultural showcases that create memorable moments and stronger connections.

Sponsorship Range: \$7,500–\$20,000

Sponsor Benefits: Logo on event signage, verbal recognition during the event, and branding on event invitations

4. Workshop, Track, or Session Sponsorship

Align your brand with educational programming by sponsoring a workshop, track, or session that reflects your organization's values and priorities.

Sponsorship Range: \$5,000–\$15,000

Sponsor Benefits: Logo recognition during session introductions, session materials, and conference website placement

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5. Hospitality & Networking Lounges

Sponsor a high-traffic space where attendees can recharge, connect, and network throughout the conference.

Sponsorship Range: \$3,000–\$10,000

Sponsor Benefits: Branded signage in lounges, recognition in attendee communications, and inclusion in the conference app

6. Coffee Breaks & Refreshments

Keep attendees energized and engaged by sponsoring coffee service, snack breaks, or hydration stations throughout the conference.

Sponsorship Range: \$3,500–\$12,500

Sponsor Benefits: Logo on break signage, recognition in the conference app, and verbal acknowledgement during select break transitions

7. Conference Wi-Fi Sponsorship

Become the go-to sponsor attendees rely on all day by supporting conference Wi-Fi access.

Sponsorship Range: \$7,500–\$20,000

Sponsor Benefits: Branded Wi-Fi network name and/or login screen recognition, logo placement on conference signage and the app

8. Lanyards & Name Badges

Get unmatched visibility with one of the most seen sponsorship placements—worn by every attendee throughout the event.

Sponsorship Range: \$10,000–\$25,000

Sponsor Benefits: Sponsor logo printed on lanyards and/or badge holders, plus recognition on the conference website and app

9. Wellness & Recharge Space

Support attendee well-being by sponsoring a wellness space designed for quiet breaks, reflection, and recharging between sessions.

Sponsorship Range: \$5,000–\$15,000

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Sponsor Benefits: Branded signage in the space, recognition in attendee communications and the conference app

10. Charging Stations

Provide a practical, reminder-rich sponsorship by supporting phone/laptop charging stations in high-traffic areas.

Sponsorship Range: \$3,000–\$10,000

Sponsor Benefits: Sponsor signage at charging stations, logo placement in the conference app, and recognition on-site

How It Works:

1. Select one or more categories that align with your sponsorship goals
2. Choose your level of support within each category
3. Receive tailored recognition and engagement opportunities

With Build Your Own Support, sponsors can create a package that fits their priorities while gaining meaningful visibility with APS professionals nationwide.

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Why Partner with NAPSA?

Partnering with NAPSA provides you with a unique opportunity to connect with key stakeholders in the Adult Protective Services community. Your support helps foster meaningful dialogue and collaboration that can lead to impactful change.

For more information or to secure your sponsorship, please contact our Director of Development, Events and Marketing, T, at tamesha.squire@napsa-now.org.

2026 NAPSA CONFERENCE and/or SUMMIT SPONSORSHIP COMMITMENT

- Premier Sponsorship (\$60,000)
- Platinum Sponsorship (\$45,000)
- Gold Sponsorship (\$30,000)
- Silver Sponsorship (\$15,000)
- Supporter Sponsorship (\$5,000)
- Exhibitor Option 1 (\$4,000)
- Exhibitor Option 2 (\$4,250)
- Exhibitor Option 3 (\$3,200)
- Build Your Own Sponsorship Package (\$_____)

Exhibitor/Sponsor Information

Contact Name: _____

Organization/Company: _____

(No abbreviations please)

Contact's Phone #: _____

Contact's Email: _____

Billing Address: _____

Shipping Address: _____

City, State Zip: _____

Payment Method:

Credit card:

I will pay by credit card upon receipt of Invoice from NAPSA before August 1, 2026.

SIGNATURE: _____

I will pay by check upon receipt of Invoice from NAPSA before August 1, 2026.

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SIGNATURE: _____

THANK YOU!

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