



2024 SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship - \$50,000 *(Limited # Available)*

- Exclusive prominent logo placement on NAPSA Conference marketing materials and signage
- 60 second video played during awards luncheon at NAPSA Conference
- Two social media post on NAPSA's LinkedIn, Instagram, and Facebook Pages
- Verbal recognition at Welcome and Closing receptions
- Two additional exhibit booths at NAPSA Conference & **FE Summit** (4 booths per event)
- Two additional registrations at NAPSA Conference & **FE Summit** (10 registrations per event)
- **PLUS ALL BENEFITS OF PREMIER SPONSORSHIP**

Premier Sponsorship - \$25,000 *(Limited # available)*

- Specific prominent logo placement on NAPSA Conference marketing materials and signage
- 30 second video played during awards luncheon at NAPSA Conference
- Verbal recognition at NAPSA Conference Awards Luncheon
- One additional exhibit booth at NAPSA Conference & **FE Summit** (3 booths per event)
- Two additional registrations at NAPSA Conference & **FE Summit** (6 registrations per event)
- **PLUS ALL BENEFITS OF PLATINUM SPONSORSHIP**

Platinum Sponsorship - \$15,000

- Large Logo on NAPSA Conference and **FE Summit** marketing materials and signage
- One social media post on NAPSA's LinkedIn, Instagram, and Facebook Pages
- One dedicated email to all 1,000 Conference and **FE Summit** attendees
- One additional exhibit booth at NAPSA Conference & **FE Summit** (2 booths per event)
- Two additional registrations at NAPSA Conference & **FE Summit** (4 registrations per event)
- **PLUS ALL BENEFITS OF GOLD SPONSORSHIP**

Return this completed form to Tamesha Squire at Tamesha.Squire@napsa-now.org by June 30, 2024 to receive full marketing benefits and maximum exposure!



Gold Sponsorship - \$10,000

- Logo included on NAPSA Conference and *FE Summit* marketing materials and signage
- Invitation to attend *exclusive* reception with NAPSA Board of Directors at Conference
- One exhibit booth and registration for two at *FE Summit*
- Logo displayed on NAPSA website for one year
- ***ALL BENEFITS OF SILVER SPONSORSHIP***

Silver Sponsorship - \$5,000

- Company name printed out on marketing materials and signage at NAPSA Conference
- Verbal recognition at opening and closing sessions
- Opportunity to provide SWAG for 1,000 NAPSA Conference Attendees
- Full registration for two at NAPSA Conference
- One exhibit booth at NAPSA Conference **Secure a sponsorship by April 30 to guarantee a booth!*

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2024 NAPSA CONFERENCE SPONSORSHIP COMMITMENT

- Diamond Sponsorship (\$50,000)
- Premier Sponsorship (\$25,000)
- Platinum Sponsorship (\$15,000)
- Gold Sponsorship (\$10,000)
- Silver Sponsorship* (\$5,000)

Contact Name: _____

Please list the name of the person NAPSA will work with to fulfill marketing benefits

Organization: _____

***Your organization's name should be listed exactly as you would like to see it in print.*

Address: _____

City, State Zip: _____

Contact's Phone #: _____

Contact's Email: _____

PAYMENT OPTIONS:

Please **send me an invoice** payable in ___2024

I will send a **check** prior to August 1, 2024

Payable to NAPSA; 1612 K Street NW Ste 200; Washington, DC 20006

Please **charge my Credit Card** in ___2024

Card # _____

Expiration Date: _____ Security Code: _____

SIGNATURE: _____

THANK YOU!

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