

32nd Annual National Adult Protective Services Association Conference Sponsorship



Your opportunity to
reach an audience
from every state
representing...

ADULT PROTECTIVE
SERVICES

AGING SERVICES

ADVOCACY GROUPS

DISABILITY SERVICES

SOCIAL SERVICES

LAW ENFORCEMENT

PROSECUTORS

HEALTH CARE
PROVIDERS

FEDERAL, STATE &
LOCAL GOVERNMENT

Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 32nd National Adult Protective Services Association (NAPSA) annual conference in San Diego, CA November 8-10, 2021. This year's event will be held in conjunction with the CA Department of Social Services.

NAPSA conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 700 executive directors, managers and supervisors, as well as direct service personnel, will attend the 2021 NAPSA conference, the only national conference on the increasingly visible problems of elder and vulnerable adult abuse.

Sponsoring organizations will be able to:

- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at info@napsa-now.org if you have any questions.



NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION

32th Annual Conference
Exhibitor & Sponsor Prospectus
November 8-10, 2021

San Diego, CA | Town and County Hotel, San Diego



Sponsorship packages

PLATINUM LEVEL

\$15,000 & above

Non-Profit Rate: \$10,500

Platinum level sponsors are invited to sponsor a social event, reception, luncheon or plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full-page advertisement in the conference program booklet
- Promotion via social media leading up to and during the conference
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

GOLD LEVEL

\$12,500

Non-Profit Rate: \$9,000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half-page advertisement in the conference program booklet
- Promotion via social media during the conference
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

SILVER LEVEL

\$9,500

Non-Profit Rate: \$7,500

Sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter-page advertisement in the conference program booklet
- Recognition during the opening general session
- Sign recognition

FIRST TIME BUSINESS EXHIBIT BOOTH

\$2,500

Booths in the exhibit hall are available to businesses exhibiting at the NAPSA Conference for the first time only at this special rate.

NON-PROFIT EXHIBIT BOOTH

\$1,000

Booths in the exhibit hall are available to non-profit organizations only at this special rate.

Please note: These packages do not include advertisement space or sign recognition, nor do they include registration for the conference.