



SIXTH GLOBAL SUMMIT

16th Anniversary

Wednesday, June 10, 2020

11:30 a.m. - 4:30 p.m. EST

11:30 - 11:55

Welcome: Betty F. Malks, WEAAD Chairperson and Lori Schock, Director, Office of Investor Education and Advocacy, Securities and Exchange Commission

Opening Remarks: Dr. Elizabeth Podnieks, Creator and Founder of WEAAD

11:55 - 12:55

Keynote: Coronavirus and Cybercrime - Helping Elders to not get Scammed
Roy Zur, Founder and CEO, Cybint

12:55 - 1:00

Video from Our Sponsors

1:00 - 2:00

The Media's Role in Elder Financial Exploitation

Moderator: Peter Cook, EVP & Chief Communications Officer, American Bankers Association

David Brancaccio, Host and Senior Editor of Marketplace Morning Report

Anna Werner, Consumer Investigative National Correspondent, CBS This Morning

2:00 - 2:25

Identity Theft

Eva Velasquez, President and CEO, Identity Theft Resource Center

2:25 - 2:30

Video from Our Sponsors

2:30 - 2:45

HelpVul Financial Abuse Reporting Portal

Liz Loewy, Co-Founder and COO, EverSafe

Lisa Bleier, Managing Director and Associate General Counsel, SIFMA

Betty F. Malks, WEAAD Chairperson

2:45 - 3:05

Elder Fraud Protection and Response Networks

Kathy Kraninger, Director, Consumer Financial Protection Bureau

3:05 - 3:15

National Guidance for Reporting to APS

Kathleen Quinn, President, NAPSA Board of Directors

Joe Snyder, Elder Justice Consultant

3:15 - 3:55

Ask the Experts - Live Q and A

3:55 - 4:00

Closing Remarks: Betty F. Malks, WEAAD Chairperson

