

NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION |
NATIONAL INSTITUTE ON ELDER FINANCIAL EXPLOITATION

4th Global Summit

World Elder Abuse Awareness Day Summit Sponsorship

June 5, 2018

SECURITIES AND EXCHANGE COMMISSION BUILDING, WASHINGTON, DC

Dear Potential Partner:

Please join us in an exciting opportunity to participate in World Elder Abuse Awareness Day (WEAAD) through sponsorship of the 4th Global Summit convened by the National Adult Protective Services Association (NAPSA), the National Center for Victims of Crime (NCVC), and the International Network for the Prevention of Elder Abuse (INPEA). WEAAD was created by Dr. Elizabeth Podnieks in 2006. The first international summit was held at the United Nations in New York to raise awareness of elder abuse across the globe and promote action to end abuse.

Centrally located at the Securities and Exchange Commission (SEC) in Washington, DC draws prominent speakers including policy makers, researchers, and international advocates. The Global Summits reach hundreds of professionals, from the local to the international level, as well as partners across the globe. Attendees, presenters, and sponsors are eager to network, learn, and develop new opportunities and solutions to address elder abuse and exploitation.

Becoming a WEAAD sponsor is an opportunity to engage in an international conversation on action and prevention and raise awareness of the solutions your organization has to offer.

Sponsorship opportunities are detailed on the following pages. Please contact Betty F. Malks at bettyf.malks@gmail.com if you have any questions.



*Your opportunity to reach
professionals across the
globe, representing:*

FINANCIAL SERVICES

**ADULT PROTECTIVE
SERVICES**

**CONSUMER
PROTECTION**

GOVERNMENT

**REGULATORY
AGENCIES**

LAW ENFORCEMENT

PROSECUTORS

ATTORNEYS GENERAL

**ADVOCACY
ORGANIZATIONS**



Sponsor Prospectus

sponsorship levels

PLATINUM LEVEL

\$35,000 & above

Platinum Level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A two page spread advertisement in the event program
- Opportunity to be a presenter
- Opportunity to welcome participants during opening remarks
- Large logo placement on conference tote bags
- Sponsor materials placement in conference tote bags

GOLD LEVEL

\$30,000

Gold level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A full page advertisement in the event program
- Opportunity to welcome participants during opening remarks
- Logo placement on conference tote bags

SILVER LEVEL

\$25,000

Silver level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A half page advertisement in the event program

NONPROFIT LEVEL

\$1,000

Nonprofit benefits include:

- Placement on sponsor signage throughout the venue

Questions regarding sponsorship opportunities can be emailed to
Betty F. Malks at bettyf.malks@gmail.com.



sponsor registration

SPONSOR PROGRAM ADVERTISEMENT GUIDELINES

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

*All advertisements must be submitted with payment by **May 5, 2018**.*

PAGE SIZE	AD DIMENSION
Two Page Spread	16 Inches Wide x 10.5 inches High
Full Page	8 Inches Wide x 10.5 inches High
Half Page	8 Inches Wide x 5 Inches High

Please send your completed form by **May 5, 2018** to:

NAPSA | Attn: Carol Carlton | carol.carlton@napsa-now.org | 202-517-0599

Please select sponsorship level: Platinum Gold Silver

Contact Person _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone _____ Email _____

Thank you for your sponsorship!

Additional conference information available at:

www.napsa-now.org/weaad

NAPSA Elder Financial Exploitation Advisory Board

Betty F. Malks –FEAB Chair and Executive Director of NIEFE

Robert Anderson - President, NAPSA Board of Directors; State Director, Florida Adult Protective Services

Bill Benson - Principal, Health Benefits ABCs; National Policy Advisory, NAPSA

Lisa Bleier - Managing Director and Associate General Counsel, SIFMA

Joseph Brady - Executive Director, North American Securities Administrators Association

Gary S. Brown - Assistant Attorney General, NY State Office of the Attorney General

Jean Callahan - Attorney-in-Charge, Legal Aid Society, Brooklyn Neighborhood Office

Prescott Cole - Senior Attorney, California Advocates for Nursing Home Reform

Trudy Gregorie - Executive Director, NAPSA

Lara Hinz - Director of Programs, Women's Institute for a Secure Retirement (WISER)

Jason Karlawish - Professor of Medicine, University of Pennsylvania; Director, Penn Healthy Brain Research Center

Judith Kozlowski – Consultant

Beatrix Lam-Hom - Triage Manager, HSBC North America

Liz Loewy - General Counsel & Senior Vice President of Industry Relations, EverSafe

Philip Marshall - Professor, Roger Williams University

John Migliaccio - Consultant

John Skoglund - Senior Manager, Western Union

Joe Snyder - Elder Justice Consultant

Michael Schidlow - Senior Manager, HSBC Bank USA

Mary Tucker - Manager, Elder Client Initiatives, Wells Fargo Advisors