



NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION

9th Annual Summit on Elder Financial Exploitation Sponsor Prospectus

AUGUST 31, 2018

ANAHEIM, CA | HYATT REGENCY ORANGE COUNTY



Dear Potential Partner:

Elder financial exploitation is far more prevalent, more lethal and more expensive than is commonly known:

- Elder abuse victims are three times more likely to die than non-abused seniors, and four times more likely to go into nursing homes.
- A million people turn 60 every month. Soon older persons will outnumber the young.
- Changes in the aging brain may make elders more susceptible to fraud.
- At a minimum, seniors lose \$2.9 billion dollars to fraud annually.
- Adult Protective Services (APS) Programs work directly with victims to protect them, and with various stakeholders to prosecute offenders and to educate seniors to prevent elder financial abuse.

Numerous government agencies, industry programs, consumer protection organizations, and financial institutions address elder financial exploitation in their own spheres of influence, but all of the stakeholders need to learn from each other .

NAPSA convened a National Advisory Board on Elder Financial Exploitation to

increase awareness and to develop new strategies to address this increasing problem. NAPSA's Financial Exploitation Advisory Board will sponsor the 9th National Summit in 2018.

The Summit will:

- Examine the issue in its many and varied manifestations.
- Bring together the financial services industry, police and prosecutors, consumer advocates, federal and state regulators, researchers and adult protective services to learn what role each plays in addressing elder financial exploitation.
- Present innovative and successful best practices from a range of systems. Strategize on how best to coordinate information, strategies and tactics to strengthen the prevention, identification and prosecution of elder financial abuse.

The Summit is an opportunity to meet other important stakeholders and to learn the complex ways in which elder financial exploitation occurs and the many organizations addressing it in creative and effective new ways.

Your opportunity to reach attendees from every state, representing:

FINANCIAL SERVICES

ADULT PROTECTIVE SERVICES

CONSUMER PROTECTION

GOVERNMENT

REGULATORY AGENCIES

LAW ENFORCEMENT

PROSECUTORS

ATTORNEYS GENERAL

ADVOCACY ORGANIZATIONS



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sponsorship levels

PLATINUM LEVEL

\$27,500 & above

Platinum Level sponsors are invited to sponsor the event luncheon and will receive:

- Six complimentary registrations for the event
- Placement on sponsor signage throughout the venue
- A full-page advertisement in the event program
- Three booths in the exhibit hall in a prime location
- Push notification and advertisement in the conference app **NEW for 2018!**

Platinum and Gold level sponsors receive special advertising space in the conference smartphone app!

GOLD LEVEL

\$22,500

Gold level sponsors are invited to sponsor a plenary session and will receive:

- Four complimentary registrations for the event
- Placement on sponsor signage throughout the venue
- A half page advertisement in the event program
- Two tables in the exhibit hall
- Advertisement in the conference app. **NEW for 2018!**

SILVER LEVEL

\$17,500

Platinum level sponsors are invited to sponsor a refreshment break and will receive:

- Two complimentary registrations for the event
- Placement on sponsor signage throughout the venue
- A quarter page advertisement in the event program and
- One table in the exhibit hall

NAPSA MISSION STATEMENT

The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.



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CONFERENCE PROGRAM ADVERTISEMENT GUIDELINES

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

All advertisements must be submitted with payment by **July 25, 2017**.

PAGE SIZE	AD DIMENSION
Full Page	8 Inches Wide x 10.5 inches High
Half Page	8 Inches Wide x 5 inches High
Quarter Page	3.75 Inches Wide x 5.25 Inches High
Business Card	3.75 Inches Wide x 2.5 Inches High

NEW FOR 2018!
CONFERENCE SMARTPHONE APPLICATION

NAPSA will have a branded smartphone & tablet application for our 2018 conference. The app provides sponsor information such as booth number and business description. Platinum and Gold level sponsors receive special advertising in the form of electronic banner ads and notification alerts (push notifications).



Want to learn more or have questions?
[Contact us](#) for details.

Please select sponsorship level Gold Platinum Diamond

Contact Person _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please send your completed form by **July 25, 2017** to:
 NAPSA | Attn: Carol Carlton | carol.carlton@napsa-now.org | 202-517-0599

Additional conference information available at:

www.napsa-now.org/conference

sponsor registration