29th Annual National Adult Protective Services Association | Conference Sponsorship



Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 29th National Adult Protective Services Association (NAPSA) annual conference in Anaheim, CA August 28–30, 2018. This year's event will be held in conjunction with the California Department of Social Services.

NAPSA Conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 500 executive directors, managers and supervisors, as well as direct service personnel, will attend the 2018 Conference, the only national conference on the increasingly visible problems of elder and vulnerable adult abuse.

Sponsoring organizations will be able to:

- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at sponsors@napsa-now.org if you have any questions.

You're invited to help us celebrate 29 years of education! **WWW.NAPSA-NOW.ORG/CONFERENCE**

Your opportunity to reach an audience from every state, representing...

ADULT PROTECTIVE SERVICES

AGING SERVICES

ADVOCACY GROUPS

DISABILITY SERVICES

SOCIAL SERVICES

LAW ENFORCEMENT

PROSECUTORS

HEALTH CARE PROVIDERS

FEDERAL, STATE & LOCAL GOVERNMENTS





NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION

29th Annual Conference Exhibitor & Sponsor Prospectus

August 28 - August 30, 2018
ANAHEIM, CA | HYATT REGENCY ORANGE COUNTY



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PLATINUM LEVEL

\$10,000 & above

Platinum level sponsors are invited to sponsor a social event, reception, luncheon or plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full-page advertisement in the conference program booklet.
- Push notification and advertisement in the conference app NEW for 2018!
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

Platinum and Gold level sponsors receive special advertising space in the conference smartphone app!

GOLD LEVEL

\$7,500

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half-page advertisement in the conference program booklet
- Advertisement in the conference app. NEW for 2018!
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

SILVER LEVEL

\$5,000

Sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter-page advertisement in the conference program booklet
- Recognition during the opening general session
- Sign recognition
- One booth in the exhibit hall

NON-PROFIT EXHIBIT BOOTH

\$750

Booths in the exhibit hall are available to non-profit organizations *only* at this special rate. Please note: This package does not include advertisement space or sign recognition, nor does it include registration for the conference.



29th Annual Conference Exhibitor & Sponsor Prospectus

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August 28 - August 30, 2018
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CONFERENCE PROGRAM ADVERTISEMENTS & LOGOS

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high -resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement. Logos must be submitted in a high-resolution PNG, JPG or GIF format. All advertisements and logos must be submitted with payment by July 25, 2018.

PAGE SIZE	AD DIMENSION	PRICE
Full Page	8 Inches Wide x 10.5 inches High	\$700
Half Page	8 Inches Wide x 5 inches High	\$550
Quarter Page	3.75 Inches Wide x 5.25 Inches High	\$400
Business Card	3.75 Inches Wide x 2.5 Inches High	\$250

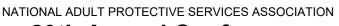
NEW FOR 2018! CONFERENCE SMARTPHONE APPLICATION

NAPSA will have a branded smartphone & tablet application for our 2018 conference. The app provides sponsor information such as booth number and business description. Platinum and Gold level sponsors receive special advertising in the form of electronic banner ads and notification alerts (push notifications).

Want to learn more or have questions?

<u>Contact us</u> for details.







29th Annual Conference Exhibitor & Sponsor Prospectus



August 28 - August 30, 2018 ANAHEIM, CA | HYATT REGENCY ORANGE COUNTY

	Contact Person				
	Company Name				
	Address 1				
7	Address 2				
	City	State	Zip		
	Phone	Email			
S	· · · · · · · · · · · · · · · · · · ·	payments must be submitted to car			
	☐ I will mail a check to t	B. Please indicate your method of he address listed on the bottom of	f the form.		
	address provided abo	th a credit card. (Invoice will be emve.)	ialled to the email		
	☑ ITEM		PRICE		
	PROGRAM ADVERTISEMENT ONLY				
	Full Page		\$700		
	Half Page		\$550		
	Quarter Page		\$400		
	Business Card		\$250		
	SPONSORSHIP PACKAGES				
	Platinum		\$10,000		
	Gold		\$7,500		
	Silver		\$5,000		
	Non-Profit Exhibit	tor Booth	\$750		
Suod	TOTAL AMOUNT		\$		

Thank you for your sponsorship!