From the Ground Up: Strengthening our Capacity to Protect Seniors

August 31, 2017
Hilton City Center | Milwaukee, WI
Crystal Ballroom
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Be a Fraud Fighter

The FINRA Foundation's Fraud Fighter Toolkit offers free research and resources you can use to fight financial fraud in your community.

Visit the FINRA Foundation's SaveAndInvest.org for:
- Research on financial fraud
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- Ways to report financial scams
- Free consumer handouts

SIFMA’s Senior Investor Advocacy Plan

- Advance
- Promote
- Advocate
- Secure
- Collaborate
- Convene
# 8th Annual NAPSA Summit on Elder Financial Exploitation

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<tr>
<th>Time</th>
<th>Event</th>
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| 9:00 AM – 9:15 AM | **Welcome**  
Betty Malks, NAPSA Financial Exploitation Advisory Board and Summit Chair |
| 9:15 AM – 10:15 AM | **The Justice Our Victims Deserve**  
Paul Greenwood, Deputy District Attorney, San Diego District Attorney  
A lively, interactive session on prosecuting elder abuse in the courts |
| 10:15 AM – 10:30 AM | **Break**                                                                                   |
| 10:30 AM – 11:30 AM | **Useful Lessons from the World of Research**  
Cognitive, Emotional and Social Dimensions of Interpersonal Vulnerability in Older Adulthood  
R. Nathan Spreng, PhD, Cornell University, College of Human Ecology  
A Broad Typology to Understand Elder Financial Exploitation  
David Burnes, PhD, University of Toronto |
| 11:30 AM – 12:00 PM | **We’re From the Government and We Really Are Here to Help**  
M. Owen Donley, Chief Counsel, Securities & Exchange Commission, Office of Investor Education and Advocacy  
Michael Herndon, Deputy Assistant Director, Consumer Financial Protection Bureau, Office for Older Americans |
| 12:00 PM – 1:15 PM | **Lunch (provided)**  
Presentation of the Barbara McGinity Service to Seniors Award |
| 1:15 PM – 1:45 PM | **Building Bridges to Wealth: Wharton School of Business’ Financial Abuse Prevention Program**  
Keith Weigelt, PhD, MBA, Professor, Wharton School of Business  
Jill Bazelon, PhD, Program Director, Bridges to Wealth |
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<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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<tr>
<td>1:45 PM – 2:30 PM</td>
<td><strong>Building Bridges to Bankers</strong></td>
<td>Iris Freeman, Chair, Minnesota Elder Justice Center</td>
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<td>Beatrix Lam-Hom, Triage Manager, HSBC North America</td>
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<td>Ron Long, Senior Vice President, Wells Fargo Advisors</td>
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<td>2:30 PM – 3:15 PM</td>
<td><strong>Investigating Potential Exploitation: Balancing Autonomy and Protection</strong></td>
<td>Kyle Innes, Assistant Vice President, SIFMA</td>
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<td>Tara Patet, Supervising Attorney, Special Victims Unit, St. Paul, MN City Attorney</td>
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<td>Kathleen Quinn, Senior Advisor, NAPSA</td>
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<td>3:15 PM – 3:30 PM</td>
<td><strong>Break</strong></td>
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<td>3:30 PM – 4:15 PM</td>
<td><strong>Advanced Elder Financial Exploitation Investigation Tools</strong></td>
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<td><strong>Investigating, Prosecuting and Recovering Assets</strong></td>
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<td><strong>How Forensic Accountancy Can Help</strong></td>
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<td>Richard Albrecht, Institute on Protective Services</td>
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<td>Douglas Cash, MBA, CFE, CFI, CFCI, Forensic Accountant, Eide-Bailly</td>
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<td>4:15 PM – 4:25 PM</td>
<td><strong>NIEFE: Bringing Everyone Up to Date</strong></td>
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<td>Joe Snyder &amp; Kathleen Quinn, Board Members, National Institute for Elder Financial Exploitation</td>
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<td>4:25 PM – 4:50 PM</td>
<td><strong>Action Plan – Group Discussion</strong></td>
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<td>Bill Benson, NAPSA National Policy Advisor</td>
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<td>4:50 PM – 5:00 PM</td>
<td><strong>Wrap-Up &amp; Closing</strong></td>
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<td>Betty Malks, NAPSA Financial Exploitation Advisory Board and Summit Chair</td>
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Thank you to our outstanding Advisory Board members who generously contribute their time, expertise and financial support toward the Annual Financial Exploitation Summit.

**Elder Financial Exploitation Advisory Board**

Betty Mals - Chairperson

- Robert Anderson - President, NAPSA Board of Directors
- Bill Benson - Principal, Health Benefits ABCs; Policy Director, NAPSA
- Lisa Bleier - Managing Director and Associate General Counsel, SIFMA
- Joseph V. Brady - Executive Director, North American Securities Admins Association, Inc. (NASAA)
- Gary S. Brown - Assistant Attorney General, New York State Office of Attorney General
- Jean Callahan - Attorney-in-Charge, Legal Aid Society - Brooklyn Neighborhood Office
- Prescott Cole - Senior Attorney, California Advocates for Nursing Home Reform
- Trudy Gregorie - Executive Director, National Adult Protective Services Association
- Lara Hinz - Director of Programs, Women's Institute for a Secure Retirement
- Jason Karlawish - Professor of Medicine, University of Pennsylvania
- Judith Kozlowski – Consultant
- Beatrix Lam-Hom - Triage Manager, Financial Crime Investigations, HSBC North America
- Liz Loewy – General Counsel & Senior Vice President of Industry Relations, EverSafe
- Philip Marshall - Consultant
- John Migliaccio - Consultant
- Kathleen Quinn - Senior Advisor, National Adult Protective Services Association
- John Skoglund – Senior Manager, Western Union
- Michael Schidlow – Senior Manager, HSBC Bank USA
- Joe Snyder - Older Adult Protective Services Director, Philadelphia Corporation for Aging
- Mary Shae Tucker - Manager, Elder Client Initiatives at Wells Fargo Advisors
- Gerri Walsh – President, FINRA Investor Education Foundation

**Mission Statement**
The mission of the National Adult Protective Services Association (NAPSA) is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.

**About the Elder Financial Exploitation Advisory Board**
The NAPSA Elder Financial Exploitation Advisory Board (EFEAB) was created to plan NAPSA’s annual Elder Financial Exploitation Summit and to work to promote awareness of elder financial abuse for elder law practitioners, policy makers, law enforcement personnel, and the financial services industry. The EFEAB seeks out innovative ways to expose and combat abusive practices. Members of the EFEAB Advisory Board, leaders in their respective fields, are committed to working toward the eradication of elder financial abuse. The EFEAB functions as an advisory board to the NAPSA Board of Directors.
The NAPSA Elder Financial Exploitation Advisory Board wants to hear from you what it’s priorities should be!

Please visit the link below on your computer or mobile device and complete the brief survey during the event.

Results will be discussed at the end of the day.

www.napsa-now.org/survey

About the National Adult Protective Services Association

The National Adult Protective Services Association (NAPSA) is a national non-profit 501(c)(3) organization with members in all fifty states. Formed in 1989, the goal of NAPSA is to provide Adult Protective Services (APS) programs a forum for sharing information, solving problems, and improving the quality of services for victims of elder and vulnerable adult mistreatment. Its mission is to strengthen the capacity of APS at the national, state, and local levels, to effectively and efficiently recognize, report, and respond to the needs of elders and adults with disabilities who are the victims of abuse, neglect, or exploitation, and to prevent such abuse whenever possible.

NAPSA Staff & Primary Consultants

Trudy Gregorie
Executive Director

Andrew Capehart
Assistant Director

Holly Ramsey-Klawsnik, PhD
Director of Research

Carol Carlton
Consultant

Bill Benson
National Policy Advisor

Kendra Kuehn
Policy Analyst
Save the Date!

2018 NAPSA Conference
August 28 - August 30, 2018
9th Annual Summit on Elder Financial Exploitation
August 31, 2018
Anaheim, CA | Hyatt Regency Orange County

www.napsa-now.org/conference
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