



**3rd Global Summit - World Elder Abuse Awareness Day**  
June 15, 2017  
WASHINGTON, DC | SECURITIES & EXCHANGE COMMISSION BUILDING  
**Sponsor Prospectus**



*World Elder Abuse Awareness Day*  
**3rd Global Summit**

12th Anniversary | Thursday June 15, 2017 | Washington, DC  
Securities and Exchange Commission (SEC) Building | 100 F Street, NE

***Join with National and International  
Elder Abuse Prevention Leaders in  
Sponsoring This Important Event!***

The Second Global Summit on World Elder Abuse Awareness Day in 2016 had over 200 national policy makers, advocates, financial services institutions, media, social services organizations and the general public attend, plus over 400 additional organizational and individual partners from all over the country. We expect many more in 2017!

**Don't miss the chance to sponsor the 2017 3rd Global Summit on World Elder Abuse Awareness Day!**

*Convener Organizations*

**National Adult Protective Services Association**

**National Center for Victims of Crime**

**International Network for the Prevention of Elder Abuse**





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# sponsorship levels

## PLATINUM LEVEL

**\$35,000 & above**

Platinum Level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A two page spread advertisement in the event program
- Opportunity to be a presenter
- Opportunity to welcome participants during opening remarks
- Large logo placement on conference tote bags
- Sponsor materials placement in conference tote bags

## GOLD LEVEL

**\$30,000**

Gold level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A full page advertisement in the event program
- Opportunity to welcome participants during opening remarks
- Logo placement on conference tote bags

## SILVER LEVEL

**\$20,000**

Silver level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A half page advertisement in the event program

## NONPROFIT LEVEL

**\$1,000**

Nonprofit benefits include:

- Placement on sponsor signage throughout the venue

Questions regarding sponsorship opportunities can be emailed to Betty Malks at [bettyf.malks@gmail.com](mailto:bettyf.malks@gmail.com)

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**sponsor registration**

**SUMMIT PROGRAM ADVERTISEMENT GUIDELINES**

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

*All advertisements must be submitted with payment by **May 15, 2017**.*

PAGE SIZE	AD DIMENSION
Two Page Spread	16 Inches Wide x 10.5 Inches High
Full Page	8 Inches Wide x 10.5 Inches High
Half Page	8 Inches Wide x 5 Inches High

Please send your completed form by **May 15, 2017** to:

NAPSA | Attn: Carol Carlton | [carol.carlton@napsa-now.org](mailto:carol.carlton@napsa-now.org) | 202-517-0599

Please select sponsorship level  Platinum  Gold  Silver

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Thank you for your sponsorship!*

*Additional conference information available at:*

**[www.napsa-now.org/weaad](http://www.napsa-now.org/weaad)**



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### Sponsor Prospectus

## NAPSA Elder Financial Exploitation Advisory Board

**Betty Malks** - Chairperson

**Robert Anderson** - President, NAPSA Board of Directors; State Director, Florida Adult Protective Services

**Bill Benson** - Principal, Health Benefits ABCs; National Policy Advisory, NAPSA

**Lisa Bleier** - Managing Director and Associate General Counsel, SIFMA

**Joseph Brady** - Executive Director, North American Securities Administrators Association

**Gary S. Brown** - Assistant Attorney General, NY State Office of the Attorney General

**Jean Callahan** - Attorney-in-Charge, Legal Aid Society, Brooklyn Neighborhood Office

**Prescott Cole** - Senior Attorney, California Advocates for Nursing Home Reform

**Trudy Gregorie** - Executive Director, NAPSA

**Lara Hinz** - Director of Programs, Women's Institute for a Secure Retirement (WISER)

**Jason Karlawish** - Professor of Medicine, University of Pennsylvania; Director, Penn Healthy Brain Research Center

**Judith Kozlowski** – Consultant

**Beatrix Lam-Hom** - Triage Manager, HSBC North America

**Jane Lee** - Attorney Advisor, US Department of Justice

**Liz Loewy** - General Counsel & Senior Vice President of Industry Relations, EverSafe

**Philip Marshall** - Professor, Roger Williams University

**John Migliaccio** - Consultant

**John Skoglund** - Senior Manager, Western Union

**Joe Snyder** - Older Adult Protective Services Director, Philadelphia Corporation for Aging

**Michael Schidlow** - Senior Manager, HSBC Bank USA

**Mary Tucker** - Manager, Elder Client Initiatives, Wells Fargo Advisors

**Gerri Walsh** - President, FINRA Investor Education Foundation