AGENDA
Morning Program

Continental Breakfast 8:30 AM
Elder Justice Coordinating Council Meeting 9:30 AM
   Welcome/Opening Remarks
   Testimony and Response
   Closing Remarks
Lunch (On Your Own) 11:30 AM

Afternoon Program

Welcome and Opening Remarks 1:00 PM
   Betty Malks, WEAAD Chairperson
   Elizabeth Podnieks, PhD, WEAAD Founder

Can Data Sharing Improve the Financial Health of Older Adults? 1:15 PM
   Larry Santucci, Senior Industry Specialist, Consumer Finance Institute,
   Federal Reserve Bank of Philadelphia; Co-leader, National Financial
   Independence Project
   The presentation will cover how data sharing between financial institutions—
   prohibited under current data privacy laws—could help to mitigate elder
   financial fraud and abuse.

Global Journeys in Elder Justice 2:15 PM
   Karen Buck, Esq., Executive Director, SeniorLAW Center, Philadelphia
   Karen Buck traveled through Iceland, Japan, New Zealand and Australia—
   several of the top countries for aging well—to meet with leaders in law,
   aging and government (and older people themselves) to learn and share
   best practices for protecting elder rights. She will share lessons learned
   and more about her work as a public interest attorney and nonprofit leader
   in elder justice.

Canadian Initiatives to Address Elder Financial Abuse 3:00 PM
   Marian Passmore, Director of Policy and COO, Canadian Foundation
   for Advancement of Investor Rights, Toronto, Ontario
   Marian Passmore will present an overview of various initiatives underway
   in Canada to address elder financial abuse, including a summary of a
consultations, findings and recommendations from a joint report by FAIR Canada and the Canadian Centre for Elder Law, “Report on Vulnerable Investors: Elder Abuse, Financial Exploitation, Undue Influence and Diminished Mental Capacity.”

Media Awards

3:45 PM

Liz Loewy, General Counsel & Senior VP of Industry Relations, EverSafe
Kathleen Quinn, Senior Advisor, NAPSA

WEAAD Field-Generated Partnership Action Plan

4:00 PM

Betty Malks, WEAAD Chairperson
Lisa Bleier, Managing Director and Associate General Counsel, SIFMA

Q & A (From Live and Virtual Audience)

4:15 PM

Closing Remarks

4:25 PM

Adjourn

4:30 PM

WEAAD Reception on Capitol Hill

5:00 to 7:00 PM
(Location venue to be announced)