# 4th Annual Summit on Elder Financial Exploitation

Convened by the NAPSA Elder Financial Exploitation Advisory Board

**October 4, 2013**  
Crowne Plaza Hotel | St. Paul, Minnesota  
[www.napsa-now.org/conference](http://www.napsa-now.org/conference)

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| 9:00 am – 9:15 am | **Opening Remarks**  
Betty Malks, Chair, NAPSA Elder Financial Exploitation Advisory Board & Summit  
Bill Benson, NAPSA National Policy Advisor |
| 9:15 am – 10:00 am | **Keynote Address**  
Skip Humphrey, Office for Older Americans, Consumer Financial Protection Bureau  
US Senator Amy Klobuchar, Minnesota |
| 10:00 am – 10:15 am | **Break** |
| 10:15 am – 11:15 am | **The Aging Brain: A Path to Elder Financial Fraud?**  
Prescott Cole, California Advocates for Nursing Home Reform (Moderator)  
Liz Loewy (Chair), Elder Abuse Unit, Manhattan District Attorney's Office  
Natalie Denburg, PhD, University of Iowa |
| 11:15 am – 12:15 pm | **Elder Financial Exploitation on a Global Scale**  
*Sponsored by Western Union Financial Services*  
Shelly Bernhardt (Chair), Western Union  
Phil Hopkins, Vice President, Corporate Security, Western Union (Moderator)  
| 12:15 pm – 1:15 pm | **Lunch (provided)** |
| 1:15 pm – 2:15 pm | **Financial Institutions Protecting Their Older Clients**  
Judith Kozlowski (Chair), Elder Justice Consultant  
Anne Wallace, Financial Services Roundtable/BITS  
Tina Rampino, HSBC North America Holdings, Inc.  
Mary Tucker, Wells Fargo Advisors |
| 2:15 pm – 3:20 pm | **Protecting Older Consumers**  
Gary Brown (Chair), New York Attorney General’s Office  
Naomi Karp, Consumer Financial Protection Bur., Office for Older Americans  
Christine Kieffer, Financial Industry Regulatory Authority  
Joshua Bailes, National Center for Victims of Crime  
Barbara McGinity, Better Business Bureau Education Foundation  
Ron Elwood, Legal Services Advocacy Project at Mid-Minnesota Legal Assistance |
| 3:20 pm – 3:30 pm | **Break** |
| 3:30 pm – 4:30 pm | **Advancing Elder Justice through the States**  
Jean Callahan (Chair), Brookdale Center for Healthy Aging & Longevity  
Debra Hilstrom, Minnesota House of Representatives  
Iris Freeman, Center for Elder Justice & Policy, William Mitchell College of Law  
Prescott Cole, California Advocates for Nursing Home Reform |
| 4:30 pm – 5:00 pm | **Next Steps and Commitments to Action**  
Betty Malks, Chair, NAPSA Elder Financial Exploitation Advisory Board & Summit  
Bill Benson, NAPSA Policy Advisor |