



NICE National Initiative for the Care of the Elderly
Initiative nationale pour le soin des personnes âgées



World Elder Abuse Awareness Day (WEAAD)

June 15th, 2013

The World is Watching, the World is Listening



The idea that sparked global recognition of elder abuse continues to grow. Accumulated knowledge has been translated into policies, legislation, services and programs. World leaders, non-governmental organizations, communities and individuals are addressing elder abuse from a health, justice, ethics, social and human rights perspective.

Social Media: A Chance for Human Connection

WEAAD in Cyberspace builds on last year's first global tweet on elder abuse awareness and includes Facebook, YouTube and LinkedIn. A challenge is to ensure that older people make use of the Internet. The inclusion of older people will break the isolation that has been demonstrated within the virtual community.

GeoMapping Elder Abuse: New Tools, New Directions

Widespread viewing and use of geographic information can promote global awareness of elder abuse and enable interactive viewing of diverse cultural themes, promote holistic, cross-disciplinary thinking. Individuals, organizations and networks can share ideas, projects, research and policy. This is a great opportunity for students to develop mapping tools.

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