



National Adult Protective Services Association 4th Annual Summit on Elder Financial Exploitation Exhibitor & Sponsor Opportunities



Dear Potential Partner

Elder financial exploitation is far more prevalent, more lethal and more expensive than is commonly known:

- Elder abuse victims have a mortality rate three times higher than non-abused seniors and they are four times more likely to go into a nursing home.
- A million people now turn 60 every month and soon older persons will outnumber the young.
- Changes in the aging brain may make older persons more susceptible to fraud.
- At a minimum, seniors lose \$2.9 billion dollars to fraud annually.
- Adult Protective Services (APS) Programs work directly with victims to protect them and with various stakeholders to prosecute offenders and to educate seniors to prevent elder financial abuse.

Numerous government agencies, industry programs, consumer protection organizations, and financial institutions address elder financial exploitation in their own spheres of influence, but all of the stakeholders need to learn from each other to effectively tackle these issues. For this reason, NAPSA convened a National Advisory Board on Elder Financial Exploitation

to increase awareness and visibility and work toward new strategies to ameliorate this increasing problem.

NAPSA's Financial Exploitation Summit Advisory Board will sponsor the Third National Summit to address the growing crisis of elder financial abuse. The Summit will:

- Examine the issue in its many and varied manifestations.
- Bring together the financial services industry, police and prosecutors, consumer advocates, federal and state regulators, researchers and adult protective services to learn what role each plays in addressing elder financial exploitation.
- Strategize on how BEST to coordinate information, strategies and tactics to strengthen the prevention, identification and prosecution of elder financial abuse through presentations of innovative and successful best practices.

The Summit is an opportunity to meet other important stakeholders and to learn the complex ways in which elder financial exploitation occurs and the many organizations and programs which are addressing it in creative and effective new ways.

Your opportunity to reach over 500 attendees from every state, representing...

ADULT PROTECTIVE SERVICES



BANKERS



FINANCIAL PLANNERS



RETIREMENT EXPERTS



LAW ENFORCEMENT



PROSECUTORS



HEALTH CARE PROVIDERS



STATE/LOCAL GOVERNMENT

4th Annual

Summit on Elder Financial Exploitation

October 4, 2013



Minneapolis - St. Paul, Minnesota



Crowne Plaza | St. Paul - Riverfront



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sponsorship levels

DIAMOND LEVEL - \$20,000 & Above

Diamond Level sponsors are invited to sponsor the event luncheon.

PLATINUM LEVEL - \$15,000

Platinum level sponsors are invited to sponsor a plenary session.

GOLD LEVEL - \$10,000

Gold level sponsors are invited to sponsor a refreshment break.

Please submit your completed form to
NAPSA by **September 2, 2013**.

Email to: sponsor@napsa-now.org

OR

Mail to: **NAPSA**
Attn: Lucie Caron
920 S Spring St
Springfield, IL 62704



Contact Person _____

Company Name _____

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___ Enclosed is a check in the amount of \$ _____

___ Payment will be made by credit card online via PayPal at

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