



National Adult Protective Services Association  
2013 Annual Conference

# Exhibitor & Sponsor Opportunities



National Adult Protective Services Association

## 24th Annual Conference

October 2 & 3, 2013

## 4th Annual Financial Exploitation Summit

October 4, 2013

Minneapolis - St. Paul, MN

[Crowne Plaza](#) | [St. Paul Riverfront](#)

Your opportunity to reach over 500 attendees from every state, representing...

**ADULT PROTECTIVE SERVICES**



**ELDER CARE**



**DISABILITY SERVICES**



**SOCIAL SERVICES**



**LAW ENFORCEMENT**



**PROSECUTORS**



**HEALTH CARE PROVIDERS**



**STATE/LOCAL GOVERNMENT**

### Dear Potential Partner:

Join us for an exciting new opportunity to raise national awareness of your business' products and services at the 24th National Adult Protective Services Association (NAPSA) annual conference in St. Paul, Minnesota this fall.

NAPSA Conference attendees collaborate with patients and clients, families and doctors and many other professionals. The 2013 NAPSA Conference is expected to include executive directors, managers and supervisors, as well as direct service personnel.

By being part of the conference and networking with these attendees, your organization has the opportunity to:

- Demonstrate the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Increase awareness of your products and services
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and in maximizing your investment in the conference.

Sponsorship opportunities are detailed on the following pages. Please let us know if you have any questions at [sponsor@napsa-now.org](mailto:sponsor@napsa-now.org).



## Exhibitor & Sponsor Opportunities

# sponsorship levels

### PLATINUM LEVEL - \$10,000

Platinum level sponsors are invited to sponsor a social event, luncheon, plenary session or workshop educational track. Also includes participation of six (6) representatives at the conference, including all educational sessions; a full page ad in the conference program booklet; recognition during the opening general session and reception; large sign recognition; and three booths in the exhibit hall in a prime location.

### GOLD LEVEL - \$5000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Gold level includes participation of four (4) representatives at the conference, including all educational sessions; a half page ad in the conference program booklet; the opportunity for recognition in the program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and two booths in the exhibit hall.

### SILVER LEVEL - \$2,500

Participation of two (2) representatives at the conference; a quarter page ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

### BRONZE LEVEL - \$1,500

Participation of one (1) representative at the conference; a business card size ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

### NON-PROFIT EXHIBIT BOOTH - \$500

Booths in the exhibit hall are available *only* to non-profits at this special rate.



# Exhibitor & Sponsor Opportunities

sponsorship opportunities

## Conference Program Advertisements

Place an advertisement in the printed conference program.

Ads may be black & white or color, camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The Conference packet is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

All advertisements must be submitted with payment to [sponsor@napsa-now.org](mailto:sponsor@napsa-now.org) by **September 2, 2013.**

Page Size	Ad Dimension	Price
Full Page	7 Inches Wide x 9 inches high	\$600
Half Page	7 Inches Wide x 4.5 inches high	\$500
Quarter Page	3.5 Inches Wide x 3.5 Inches Wide	\$400
Business Card	3 Inches Wide x 2 Inches High	\$200





# Exhibitor & Sponsor Opportunities

sponsor registration

Please submit your completed form to NAPSA by **September 2, 2013**.

Email to: [sponsor@napsa-now.org](mailto:sponsor@napsa-now.org)

OR

Mail to: NAPSA

Attn: Lucie Caron

920 S Spring St

Springfield, IL 62704

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

All sponsors and advertisers must check the items below that apply to the application. Please check those that apply in the far left column. All forms and ads must be submitted by the **September 2, 2013** deadline. All advertisement copy must be submitted to [sponsor@apsnetwork.org](mailto:sponsor@apsnetwork.org) by **September 2, 2013** in order to be included in the conference attendee packets. Payment is due at the time of submission.

<input checked="" type="checkbox"/>	Category	Price
<b>Program Advertisement Only</b>		
<input type="checkbox"/>	Full Page	\$600
<input type="checkbox"/>	Half Page	\$500
<input type="checkbox"/>	Quarter Page	\$400
<input type="checkbox"/>	Business Card	\$200
<b>Sponsorship Packages</b>		
<input type="checkbox"/>	Platinum	\$10,000
<input type="checkbox"/>	Gold	\$5,000
<input type="checkbox"/>	Silver	\$2,500
<input type="checkbox"/>	Bronze	\$1,500
<input type="checkbox"/>	Non-Profit Exhibitor Booth	\$500
<input type="checkbox"/>	<b>TOTAL AMOUNT</b>	<b>\$</b>

\_\_\_ Enclosed is a check in the amount of \$ \_\_\_\_\_

\_\_\_ Payment will be made by credit card online via PayPal at

<http://www.napsa-now.org/get-connected/annual-conference/2013-conference-sponsorship/>