



# NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION 5th Annual Summit on Elder Financial Exploitation

Exhibitor & Sponsor Prospectus  
OCTOBER 31, 2014

PORTLAND, OR | MARRIOTT DOWNTOWN WATERFRONT



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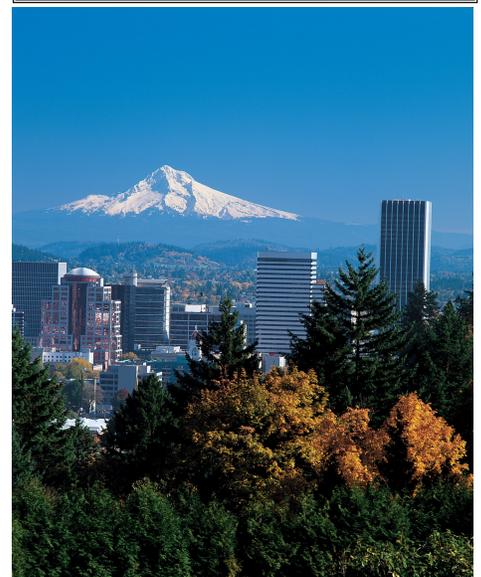
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## Dear Potential Partner

Elder financial exploitation is far more prevalent, more lethal and more expensive than is commonly known:

- Elder abuse victims have a mortality rate three times higher than non-abused seniors, and they are four times more likely to go into a nursing home.
- A million people now turn 60 every month and soon older persons will outnumber the young.
- Changes in the aging brain may make older persons more susceptible to fraud.
- At a minimum, seniors lose \$2.9 billion dollars to fraud annually.
- Adult Protective Services (APS) Programs work directly with victims to protect them and with various stakeholders to prosecute offenders and to educate seniors to prevent elder financial abuse.

Numerous government agencies, industry programs, consumer protection organizations, and financial institutions address elder financial exploitation in their own spheres of influence, but all of the stakeholders need to learn from each other to effectively tackle these issues. For this reason, NAPSA convened a National Advisory

Board on Elder Financial Exploitation to increase awareness and visibility and work toward new strategies to ameliorate this increasing problem.

NAPSA's Financial Exploitation Summit Advisory Board will sponsor the Fifth National Summit to address the growing crisis of elder financial abuse. The Summit will:

- Examine the issue in its many and varied manifestations.
- Bring together the financial services industry, police and prosecutors, consumer advocates, federal and state regulators, researchers and adult protective services to learn what role each plays in addressing elder financial exploitation.
- Strategize on how best to coordinate information, strategies and tactics to strengthen the prevention, identification and prosecution of elder financial abuse through presentations of innovative and successful best practices.

The Summit is an opportunity to meet other important stakeholders and to learn the complex ways in which elder financial exploitation occurs and the many organizations addressing it in creative and effective new ways.



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# sponsorship levels

### DIAMOND LEVEL - \$20,000 & Above

Diamond Level sponsors are invited to sponsor the event luncheon and will receive: six complimentary registrations for the event, placement on sponsor signage throughout the venue, a full page advertisement in the event program, and three tables in the exhibit hall.

### PLATINUM LEVEL - \$15,000

Platinum level sponsors are invited to sponsor a plenary session and will receive: three complimentary registrations for the event, placement on sponsor signage throughout the venue, a half page advertisement in the event program and two tables in the exhibit hall.

### GOLD LEVEL - \$10,000

Gold level sponsors are invited to sponsor a refreshment break and will receive: two complimentary registrations for the event, placement on sponsor signage throughout the venue, a quarter page advertisement in the event program and one table in the exhibit hall.

Please send your completed form by **September 15, 2014** to:  
NAPSA | [lucie.caron@napsa-now.org](mailto:lucie.caron@napsa-now.org) | 217-523-4434

Additional conference information available at:

[www.napsa-now.org/conference](http://www.napsa-now.org/conference)

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

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Please select sponsorship level                      Gold                      Platinum                      Diamond

### NAPSA MISSION STATEMENT

*The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.*