

# 30th Annual National Adult Protective Services Association | Conference Sponsorship



## Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 30th National Adult Protective Services Association (NAPSA) annual conference in Broomfield, CO August 19–21, 2019. This year's event will be held in conjunction with the [Colorado Department of Human Services](#).

NAPSA conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 500 executive directors, managers and supervisors, as well as direct service personnel, will attend the 2019 NAPSA conference, the only national conference on the increasingly visible problems of elder and vulnerable adult abuse.

Sponsoring organizations will be able to:

- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at [info@napsa-now.org](mailto:info@napsa-now.org) if you have any questions.

Your opportunity to reach an audience from every state representing...

**ADULT PROTECTIVE SERVICES**

**AGING SERVICES**

**ADVOCACY GROUPS**

**DISABILITY SERVICES**

**SOCIAL SERVICES**

**LAW ENFORCEMENT**

**PROSECUTORS**

**HEALTH CARE PROVIDERS**

**FEDERAL, STATE & LOCAL GOVERNMENTS**

You're invited to help us celebrate 30 years of education!  
**[WWW.NAPSA-NOW.ORG/CONFERENCE](http://WWW.NAPSA-NOW.ORG/CONFERENCE)**





NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION

# 30th Annual Conference Exhibitor & Sponsor Prospectus

August 19 - August 21, 2019

BROOMFIELD, CO | OMNI INTERLOCKEN HOTEL BROOMFIELD



sponsorship packages

## PLATINUM LEVEL

\$10,500 & above

Platinum level sponsors are invited to sponsor a social event, reception, luncheon or plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full-page advertisement in the conference program booklet
- Push notification and advertisement in the conference mobile app
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

## GOLD LEVEL

\$9,000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half-page advertisement in the conference program booklet
- Advertisement in the conference mobile app
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

## SILVER LEVEL

\$7,500

Sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter-page advertisement in the conference program booklet
- Recognition during the opening general session
- Sign recognition
- One booth in the exhibit hall

## FIRST TIME BUSINESS EXHIBIT BOOTH

\$1,000

Booths in the exhibit hall are available to businesses exhibiting at the NAPSA Conference for the first time **only** at this special rate.

## NON-PROFIT EXHIBIT BOOTH

\$750

Booths in the exhibit hall are available to non-profit organizations **only** at this special rate.

*Please note: These packages do not include advertisement space or sign recognition, nor do they include registration for the conference.*



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program advertisements

## CONFERENCE PROGRAM ADVERTISEMENTS & LOGOS

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement. Logos must be submitted in a high-resolution PNG, JPG or GIF format. All advertisements and logos must be submitted with payment by **July 10, 2019**.

PAGE SIZE	AD DIMENSION	PRICE
Full Page	8 Inches Wide x 10.5 inches High	\$700
Half Page	8 Inches Wide x 5 inches High	\$550
Quarter Page	3.75 Inches Wide x 5.25 Inches High	\$400
Business Card	3.75 Inches Wide x 2.5 Inches High	\$250



### NAPSA MISSION STATEMENT

The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.



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sponsor registration

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address 2 \_\_\_\_\_

Address 1 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

All forms, ads, logos and payments must be submitted to [carol.carlton@napsa-now.org](mailto:carol.carlton@napsa-now.org) by **July 10, 2019**. Please indicate your method of payment:

- I will mail a check to the address listed on the bottom of the form.
- I would like to pay with a credit card. (Invoice will be emailed to the email address provided above.)

<input checked="" type="checkbox"/>	ITEM	PRICE
<b>PROGRAM ADVERTISEMENT ONLY</b>		
	Full Page	\$700
	Half Page	\$550
	Quarter Page	\$400
	Business Card	\$250
<b>SPONSORSHIP PACKAGES</b>		
	Platinum	\$10,500
	Gold	\$9,000
	Silver	\$7,500
	First Time Business Exhibitor Booth	\$1,000
	Non-Profit Exhibitor Booth	\$750
	<b>TOTAL AMOUNT</b>	<b>\$</b>

*Thank you for your sponsorship!*