Dear Potential Partner:

Please join us in an exciting opportunity to participate in World Elder Abuse Awareness Day (WEAAD) through sponsorship of the 4th Global Summit convened by the National Adult Protective Services Association (NAPSA), the National Center for Victims of Crime (NCVC), and the International Network for the Prevention of Elder Abuse (INPEA). WEAAD was created by Dr. Elizabeth Podnieks in 2006. The first international summit was held at the United Nations in New York to raise awareness of elder abuse across the globe and promote action to end abuse.

Centrally located at the Securities and Exchange Commission (SEC) in Washington, DC draws prominent speakers including policy makers, researchers, and international advocates. The Global Summits reach hundreds of professionals, from the local to the international level, as well as partners across the globe. Attendees, presenters, and sponsors are eager to network, learn, and develop new opportunities and solutions to address elder abuse and exploitation.

Becoming a WEAAD sponsor is an opportunity to engage in an international conversation on action and prevention and raise awareness of the solutions your organization has to offer.

Sponsorship opportunities are detailed on the following pages. Please contact Betty F. Malks at bettyf.malks@gmail.com if you have any questions.
Sponsorship levels

PLATINUM LEVEL
$35,000 & above
Platinum Level sponsorship benefits include:
- Placement on sponsor signage throughout the venue
- A two page spread advertisement in the event program
- Opportunity to be a presenter
- Opportunity to welcome participants during opening remarks
- Large logo placement on conference tote bags
- Sponsor materials placement in conference tote bags

GOLD LEVEL
$30,000
Gold level sponsorship benefits include:
- Placement on sponsor signage throughout the venue
- A full page advertisement in the event program
- Opportunity to welcome participants during opening remarks
- Logo placement on conference tote bags

SILVER LEVEL
$25,000
Silver level sponsorship benefits include:
- Placement on sponsor signage throughout the venue
- A half page advertisement in the event program

NONPROFIT LEVEL
$1,000
Nonprofit benefits include:
- Placement on sponsor signage throughout the venue

Questions regarding sponsorship opportunities can be emailed to Betty F. Malks at bettyf.malks@gmail.com.
SPONSOR PROGRAM ADVERTISEMENT GUIDELINES

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

All advertisements must be submitted with payment by May 5, 2018.

<table>
<thead>
<tr>
<th>PAGE SIZE</th>
<th>AD DIMENSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Page Spread</td>
<td>16 Inches Wide x 10.5 inches High</td>
</tr>
<tr>
<td>Full Page</td>
<td>8 Inches Wide x 10.5 inches High</td>
</tr>
<tr>
<td>Half Page</td>
<td>8 Inches Wide x 5 Inches High</td>
</tr>
</tbody>
</table>

Please send your completed form by May 5, 2018 to:
NAPSA | Attn: Carol Carlton | carol.carlton@napsa-now.org | 202-517-0599

Please select sponsorship level: Platinum Gold Silver

Contact Person
Company Name
Address 1
Address 2
City State Zip
Phone Email

Thank you for your sponsorship!
NAPSA Elder Financial Exploitation Advisory Board

Betty F. Malks – FEAB Chair and Executive Director of NIEFE

Robert Anderson - President, NAPSA Board of Directors; State Director, Florida Adult Protective Services

Bill Benson - Principal, Health Benefits ABCs; National Policy Advisory, NAPSA

Lisa Bleier - Managing Director and Associate General Counsel, SIFMA

Joseph Brady - Executive Director, North American Securities Administrators Association

Gary S. Brown - Assistant Attorney General, NY State Office of the Attorney General

Jean Callahan - Attorney-in-Charge, Legal Aid Society, Brooklyn Neighborhood Office

Prescott Cole - Senior Attorney, California Advocates for Nursing Home Reform

Trudy Gregorie - Executive Director, NAPSA

Lara Hinz - Director of Programs, Women’s Institute for a Secure Retirement (WISER)

Jason Karlawish - Professor of Medicine, University of Pennsylvania; Director, Penn Healthy Brain Research Center

Judith Kozlowski – Consultant

Beatrix Lam-Hom - Triage Manager, HSBC North America

Liz Loewy - General Counsel & Senior Vice President of Industry Relations, EverSafe

Philip Marshall - Professor, Roger Williams University

John Migliaccio - Consultant

John Skoglund - Senior Manager, Western Union

Joe Snyder - Elder Justice Consultant

Michael Schidlow - Senior Manager, HSBC Bank USA

Mary Tucker - Manager, Elder Client Initiatives, Wells Fargo Advisors