

29th Annual National Adult Protective Services Association | Conference Sponsorship



Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 29th National Adult Protective Services Association (NAPSA) annual conference in Anaheim, CA August 28–30, 2018. This year's event will be held in conjunction with the [California Department of Social Services](#).

NAPSA Conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 500 executive directors, managers and supervisors, as well as direct service personnel, will attend the 2018 Conference, the only national conference on the increasingly visible problems of elder and vulnerable adult abuse.

Sponsoring organizations will be able to:

- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at sponsors@napsa-now.org if you have any questions.

Your opportunity to reach an audience from every state, representing...

ADULT PROTECTIVE SERVICES

AGING SERVICES

ADVOCACY GROUPS

DISABILITY SERVICES

SOCIAL SERVICES

LAW ENFORCEMENT

PROSECUTORS

HEALTH CARE PROVIDERS

FEDERAL, STATE & LOCAL GOVERNMENTS

You're invited to help us celebrate 29 years of education!
WWW.NAPSA-NOW.ORG/CONFERENCE





NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION
29th Annual Conference
Exhibitor & Sponsor Prospectus
 August 28 - August 30, 2018
 ANAHEIM, CA | HYATT REGENCY ORANGE COUNTY



sponsorship packages

PLATINUM LEVEL

\$10,000 & above

Platinum level sponsors are invited to sponsor a social event, reception, luncheon or plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full-page advertisement in the conference program booklet
- Push notification and advertisement in the conference app **NEW for 2018!**
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

Platinum and Gold level sponsors receive special advertising space in the conference smartphone app!

GOLD LEVEL

\$7,500

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half-page advertisement in the conference program booklet
- Advertisement in the conference app. **NEW for 2018!**
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

SILVER LEVEL

\$5,000

Sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter-page advertisement in the conference program booklet
- Recognition during the opening general session
- Sign recognition
- One booth in the exhibit hall

NON-PROFIT EXHIBIT BOOTH

\$750

Booths in the exhibit hall are available to non-profit organizations **only** at this special rate. *Please note: This package does not include advertisement space or sign recognition, nor does it include registration for the conference.*



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program advertisements

CONFERENCE PROGRAM ADVERTISEMENTS & LOGOS

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement. Logos must be submitted in a high-resolution PNG, JPG or GIF format. All advertisements and logos must be submitted with payment by **July 25, 2018**.

PAGE SIZE	AD DIMENSION	PRICE
Full Page	8 Inches Wide x 10.5 inches High	\$700
Half Page	8 Inches Wide x 5 inches High	\$550
Quarter Page	3.75 Inches Wide x 5.25 Inches High	\$400
Business Card	3.75 Inches Wide x 2.5 Inches High	\$250

NEW FOR 2018!
CONFERENCE SMARTPHONE
APPLICATION

NAPSA will have a branded smartphone & tablet application for our 2018 conference. The app provides sponsor information such as booth number and business description. Platinum and Gold level sponsors receive special advertising in the form of electronic banner ads and notification alerts (push notifications).

Want to learn more or have questions?

Contact us for details.





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sponsor registration

Contact Person _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone _____ Email _____

All forms, ads, logos and payments must be submitted to carol.carlton@napsa-now.org by **July 25, 2018**. Please indicate your method of payment:

- I will mail a check to the address listed on the bottom of the form.
- I would like to pay with a credit card. (Invoice will be emailed to the email address provided above.)

<input checked="" type="checkbox"/>	ITEM	PRICE
PROGRAM ADVERTISEMENT ONLY		
	Full Page	\$700
	Half Page	\$550
	Quarter Page	\$400
	Business Card	\$250
SPONSORSHIP PACKAGES		
	Platinum	\$10,000
	Gold	\$7,500
	Silver	\$5,000
	Non-Profit Exhibitor Booth	\$750
	TOTAL AMOUNT	\$

Thank you for your sponsorship!