

# Justice for All:

## Protecting our Vulnerable Adults



### Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 28th National Adult Protective Services Association (NAPSA) annual conference in Milwaukee, WI this fall. This year's event will be held in conjunction with the [Wisconsin Department of Health Services, Adult Protective Services](#).

NAPSA Conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 500 executive directors, managers and supervisors, as well as direct service personnel, will attend the 2017 Conference, the only national conference on the increasingly visible problems of elder and vulnerable adult abuse.

- Sponsoring organizations will be able to:
- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at [sponsors@napsa-now.org](mailto:sponsors@napsa-now.org) if you have any questions.

Your opportunity to reach an audience from every state, representing...

**ADULT PROTECTIVE SERVICES**

**AGING SERVICES**

**ADVOCACY GROUPS**

**DISABILITY SERVICES**

**SOCIAL SERVICES**

**LAW ENFORCEMENT**

**PROSECUTORS**

**HEALTH CARE PROVIDERS**

**FEDERAL, STATE & LOCAL GOVERNMENTS**



You're invited to help us celebrate 28 years of education!

[WWW.NAPSA-NOW.ORG/CONFERENCE](http://WWW.NAPSA-NOW.ORG/CONFERENCE)



NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION  
**28th Annual Conference**  
**Exhibitor & Sponsor Prospectus**  
 August 28 - August 30, 2017  
 MILWAUKEE, WI | HILTON CITY CENTER



# sponsorship packages

## PLATINUM LEVEL

\$11,000 & above

Platinum level sponsors are invited to sponsor a social event, reception, luncheon or plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full page advertisement in the conference program booklet
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

## GOLD LEVEL

\$6,000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half page advertisement in the conference program booklet
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

## SILVER LEVEL

\$3,500

Sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter page advertisement in the conference program booklet
- recognition during the opening general session
- Sign recognition
- One booth in the exhibit hall.

## NON-PROFIT EXHIBIT BOOTH

\$750

Booths in the exhibit hall are available to non-profit organizations **only** at this special rate. *Please note: This package does not include advertisement space or sign recognition, nor does it include registration for the conference.*



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**program advertisements**

## CONFERENCE PROGRAM ADVERTISEMENTS

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

*All advertisements must be submitted with payment by **July 25, 2017**.*

PAGE SIZE	AD DIMENSION	PRICE
Full Page	8 Inches Wide x 10.5 inches High	\$700
Half Page	8 Inches Wide x 5 inches High	\$550
Quarter Page	3.75 Inches Wide x 5.25 Inches High	\$400
Business Card	3.75 Inches Wide x 2.5 Inches High	\$250



### NAPSA MISSION STATEMENT

The National Adult Protective Services Association’s mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.



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sponsor registration

Please send your completed form by **July 25, 2017** to:

NAPSA | Attn: Carol Carlton | [carol.carlton@napsa-now.org](mailto:carol.carlton@napsa-now.org) | 202-517-0599

Contact Person \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

All forms and ads must be submitted by the **July 25, 2017** deadline.  
 Please check all items below that apply.

<input checked="" type="checkbox"/>	ITEM	PRICE
<b>PROGRAM ADVERTISEMENT ONLY</b>		
<input type="checkbox"/>	Full Page	\$700
<input type="checkbox"/>	Half Page	\$550
<input type="checkbox"/>	Quarter Page	\$400
<input type="checkbox"/>	Business Card	\$250
<b>SPONSORSHIP PACKAGES</b>		
<input type="radio"/>	Platinum	\$11,000
<input type="radio"/>	Gold	\$6,000
<input type="radio"/>	Silver	\$3,500
<input type="radio"/>	Non-Profit Exhibitor Booth	\$750
	<b>TOTAL AMOUNT</b>	<b>\$</b>

*Thank you for your sponsorship!*