



3rd Global Summit - World Elder Abuse Awareness Day

June 15, 2017

WASHINGTON, DC | SECURITIES & EXCHANGE COMMISSION BUILDING



Sponsor Prospectus

World Elder Abuse Awareness Day
3rd Global Summit

12th Anniversary | Thursday June 15, 2017 | Washington, DC
Securities and Exchange Commission (SEC) Building | 100 F Street, NE

***Join with National and International
Elder Abuse Prevention Leaders in
Sponsoring This Important Event!***

The Second Global Summit on World Elder Abuse Awareness Day in 2016 had over 200 national policy makers, advocates, financial services institutions, media, social services organizations and the general public attend, plus over 400 additional organizational and individual partners from all over the country. We expect many more in 2017!

Don't miss the chance to sponsor the 2017 3rd Global Summit on World Elder Abuse Awareness Day!

Convener Organizations

National Adult Protective Services Association

National Center for Victims of Crime

International Network for the Prevention of Elder Abuse





Sponsor Prospectus

sponsorship levels

PLATINUM LEVEL

\$35,000 & above

Platinum Level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A two page spread advertisement in the event program
- Opportunity to be a presenter
- Opportunity to welcome participants during opening remarks
- Large logo placement on conference tote bags
- Sponsor materials placement in conference tote bags

GOLD LEVEL

\$30,000

Gold level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A full page advertisement in the event program
- Opportunity to welcome participants during opening remarks
- Logo placement on conference tote bags

SILVER LEVEL

\$20,000

Silver level sponsorship benefits include:

- Placement on sponsor signage throughout the venue
- A half page advertisement in the event program

NONPROFIT LEVEL

\$1,000

Nonprofit benefits include:

- Placement on sponsor signage throughout the venue

Questions regarding sponsorship opportunities can be emailed to Betty Malks at bettyf.malks@gmail.com

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sponsor registration

SUMMIT PROGRAM ADVERTISEMENT GUIDELINES

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

*All advertisements must be submitted with payment by **May 15, 2017**.*

PAGE SIZE	AD DIMENSION
Two Page Spread	16 Inches Wide x 10.5 Inches High
Full Page	8 Inches Wide x 10.5 Inches High
Half Page	8 Inches Wide x 5 Inches High

Please send your completed form by **May 15, 2017** to:

NAPSA | Attn: Carol Carlton | carol.carlton@napsa-now.org | 202-517-0599

Please select sponsorship level Platinum Gold Silver

Contact Person _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone _____ Email _____

Thank you for your sponsorship!

Additional conference information available at:

www.napsa-now.org/weaad



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NAPSA Elder Financial Exploitation Advisory Board

Betty Malks - Chairperson

Robert Anderson - President, NAPSA Board of Directors; State Director, Florida Adult Protective Services

Bill Benson - Principal, Health Benefits ABCs; National Policy Advisory, NAPSA

Lisa Bleier - Managing Director and Associate General Counsel, SIFMA

Joseph Brady - Executive Director, North American Securities Administrators Association

Gary S. Brown - Assistant Attorney General, NY State Office of the Attorney General

Jean Callahan - Attorney-in-Charge, Legal Aid Society, Brooklyn Neighborhood Office

Prescott Cole - Senior Attorney, California Advocates for Nursing Home Reform

Trudy Gregorie - Executive Director, NAPSA

Lara Hinz - Director of Programs, Women's Institute for a Secure Retirement (WISER)

Jason Karlawish - Professor of Medicine, University of Pennsylvania; Director, Penn Healthy Brain Research Center

Judith Kozlowski – Consultant

Beatrix Lam-Hom - Triage Manager, HSBC North America

Jane Lee - Attorney Advisor, US Department of Justice

Liz Loewy - General Counsel & Senior Vice President of Industry Relations, EverSafe

Philip Marshall - Professor, Roger Williams University

John Migliaccio - Consultant

John Skoglund - Senior Manager, Western Union

Joe Snyder - Older Adult Protective Services Director, Philadelphia Corporation for Aging

Michael Schidlow - Senior Manager, HSBC Bank USA

Mary Tucker - Manager, Elder Client Initiatives, Wells Fargo Advisors

Gerri Walsh - President, FINRA Investor Education Foundation