

NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION



27th Annual Conference Exhibitor & Sponsor Prospectus



August 29 - 31, 2016

PHILADELPHIA, PA | LOEWS HOTEL



Dear Potential Partner:

Please join us for an exciting opportunity to raise national awareness of your business' products and services at the 27th National Adult Protective Services Association (NAPSA) annual conference in Philadelphia, PA this fall.

NAPSA Conference attendees collaborate with clients, families, the legal system, healthcare providers and many other professionals. More than 500 executive directors, managers and supervisors, as well as direct service personnel, will be at the 2016 Conference, the ONLY national conference on the increasingly visible problems of elder and vulnerable adult abuse.

Sponsoring organizations will be able to:

- Demonstrate and make known the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and accessible to our growing community.

Sponsorship opportunities are detailed on the following pages. Please contact us at sponsors@napsa-now.org if you have any questions.

National Adult Protective Services Association

Your opportunity to reach an audience from every state, representing...

ADULT PROTECTIVE SERVICES

AGING SERVICES

ADVOCACY GROUPS

DISABILITY SERVICES

SOCIAL SERVICES

LAW ENFORCEMENT

PROSECUTORS

HEALTH CARE PROVIDERS

STATE & LOCAL GOVERNMENTS

You're invited to help us celebrate 27 years of education!

WWW.NAPSA-NOW.ORG/CONFERENCE

Proudly serving adult protective services professionals since 1989.



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sponsorship packages

PLATINUM LEVEL

\$10,000 & above

Platinum level sponsors are invited to sponsor the reception, luncheon or a plenary session. Also includes:

- Full registration for six representatives to attend the conference
- A full page advertisement in the conference program booklet (see page 3 for ad specs)
- Recognition during the opening general session and reception
- Large sign recognition
- Three booths in the exhibit hall in a prime location

GOLD LEVEL

\$5,000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Also includes:

- Full registration for four representatives to attend the conference
- A half page advertisement in the conference program booklet (see page 3 for ad specs)
- Recognition during the opening general session and reception
- Sign recognition
- Two booths in the exhibit hall

SILVER LEVEL

\$2,500

Silver level sponsorship Includes:

- Full registration for two representatives to attend the conference
- A quarter page advertisement in the conference program booklet (see page 3 for ad specs)
- recognition during the opening general session
- Sign recognition
- One booth in the exhibit hall

NON-PROFIT EXHIBIT BOOTH

\$500

Booths in the exhibit hall are available to non-profit organizations **only** at this special rate. *Please note: This package does not include advertisement space or sign recognition, nor does it include registration for the conference.*

program advertisements

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CONFERENCE PROGRAM ADVERTISEMENTS

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

All advertisements must be submitted with payment by **July 25, 2016**.

PAGE SIZE	AD DIMENSION	PRICE
Full Page	8 Inches Wide x 10.5 inches High	\$700
Half Page	8 Inches Wide x 5 inches High	\$550
Quarter Page	3.75 Inches Wide x 5.25 Inches High	\$400
Business Card	3.75 Inches Wide x 2.5 Inches High	\$250



NAPSA MISSION STATEMENT

The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.

sponsor registration

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Please send your completed form by **July 25, 2016** to:

NAPSA | Attn: Carol Carlton | carol.carlton@napsa-now.org | 202-517-0599

Contact Person _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Phone _____ Email _____

All forms and ads must be submitted by the **July 25, 2016** deadline.
Please check all items below that apply.

<input checked="" type="checkbox"/>	ITEM	PRICE
PROGRAM ADVERTISEMENT ONLY		
	Full Page	\$700
	Half Page	\$550
	Quarter Page	\$400
	Business Card	\$250
SPONSORSHIP PACKAGES		
	Platinum	\$10,000
	Gold	\$5,000
	Silver	\$2,500
	Non-Profit Exhibitor Booth	\$500
	TOTAL AMOUNT	\$

Thank you for your sponsorship!