



National Adult Protective Services Association 4th Annual Summit on Elder Financial Exploitation Exhibitor & Sponsor Opportunities



Dear Potential Partner

Elder financial exploitation is far more prevalent, more lethal and more expensive than is commonly known:

- Elder abuse victims have a mortality rate three times higher than non-abused seniors, and they are four times more likely to go into a nursing home.
- A million people now turn 60 every month and soon older persons will outnumber the young.
- Changes in the aging brain may make older persons more susceptible to fraud.
- At a minimum, seniors lose \$2.9 billion dollars to fraud annually.
- Adult Protective Services (APS) Programs work directly with victims to protect them and with various stakeholders to prosecute offenders and to educate seniors to prevent elder financial abuse.

Numerous government agencies, industry programs, consumer protection organizations, and financial institutions address elder financial exploitation in their own spheres of influence, but all of the stakeholders need to learn from each other to effectively tackle these issues. For this reason, NAPSA convened a National Advisory

Board on Elder Financial Exploitation to increase awareness and visibility and work toward new strategies to ameliorate this increasing problem.

NAPSA's Financial Exploitation Summit Advisory Board will sponsor the Fourth National Summit to address the growing crisis of elder financial abuse. The Summit will:

- Examine the issue in its many and varied manifestations.
- Bring together the financial services industry, police and prosecutors, consumer advocates, federal and state regulators, researchers and adult protective services to learn what role each plays in addressing elder financial exploitation.
- Strategize on how best to coordinate information, strategies and tactics to strengthen the prevention, identification and prosecution of elder financial abuse through presentations of innovative and successful best practices.

The Summit is an opportunity to meet other important stakeholders and to learn the complex ways in which elder financial exploitation occurs and the many organizations addressing it in creative and effective new ways.

Your opportunity to reach attendees from every state, representing...

FINANCIAL SERVICES



ADULT PROTECTIVE SERVICES



CONSUMER PROTECTION



GOVERNMENT REGULATORY AGENCIES



LAW ENFORCEMENT



PROSECUTORS



ATTORNEYS GENERAL



4th Annual

Summit on Elder Financial Exploitation

October 4, 2013



Minneapolis - St. Paul, Minnesota



Crowne Plaza | St. Paul - Riverfront



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sponsorship levels

DIAMOND LEVEL - \$20,000 & Above
Diamond Level sponsors are invited to sponsor the event luncheon.

PLATINUM LEVEL - \$15,000
Platinum level sponsors are invited to sponsor a plenary session.

GOLD LEVEL - \$10,000
Gold level sponsors are invited to sponsor a refreshment break.

Please send your completed form with payment by **September 2, 2013** to:

NAPSA | Attn: Lucie Caron | 920 S Spring St | Springfield, IL 62704

To pay via credit card, please contact Lucie Caron, NAPSA Finance Manager at:

lucie.caron@napsa-now.org | 217-523-4434

Contact Person _____

Company Name _____

Address 1 _____

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City _____ State _____ Zip _____

Phone _____ Email _____

Please select sponsorship level Gold Platinum Diamond

NAPSA MISSION STATEMENT
The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.