



Exhibitor & Sponsor Opportunities



24th Annual NAPSA Conference

October 2 & 3, 2013

4th Annual Financial Exploitation Summit

October 4, 2013

Minneapolis - St. Paul, MN

[Crowne Plaza | St. Paul Riverfront](#)

Your opportunity to reach over 500 attendees from every state, representing...

ADULT PROTECTIVE SERVICES



AGING SERVICES



DISABILITY SERVICES



SOCIAL SERVICES



LAW ENFORCEMENT



PROSECUTORS



HEALTH CARE PROVIDERS



STATE/LOCAL GOVERNMENTS

Dear Potential Partner:

Join us for an exciting new opportunity to raise national awareness of your business' products and services at the 24th National Adult Protective Services Association (NAPSA) annual conference in St. Paul, Minnesota this fall.

NAPSA Conference attendees collaborate with patients and clients, families and doctors and many other professionals. The 2013 NAPSA Conference is expected to include executive directors, managers and supervisors, as well as direct service personnel.

By being part of the conference and networking with these attendees, your organization has the opportunity to:

- Demonstrate the value and importance of your products
- Uncover new opportunities to educate and provide solutions
- Increase awareness of your products and services
- Identify potential new markets for your products and services

Based on many years of conference experience, NAPSA is well-positioned to help your organization succeed in being nationally recognized and in maximizing your investment in the conference.

Sponsorship opportunities are detailed on the following pages. Please let us know if you have any questions at sponsor@napsa-now.org.



Exhibitor & Sponsor Opportunities

sponsorship packages

PLATINUM LEVEL - \$10,000 & above

Platinum level sponsors are invited to sponsor a social event, luncheon, plenary session or workshop educational track. Also includes participation of six (6) representatives at the conference, including all educational sessions; a full page ad in the conference program booklet; recognition during the opening general session and reception; large sign recognition; and three booths in the exhibit hall in a prime location.

GOLD LEVEL - \$5,000

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Gold level includes participation of four (4) representatives at the conference, including all educational sessions; a half page ad in the conference program booklet; the opportunity for recognition in the program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and two booths in the exhibit hall.

SILVER LEVEL - \$2,500

Participation of two (2) representatives at the conference; a quarter page ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

BRONZE LEVEL - \$1,500

Participation of one (1) representative at the conference; a business card size ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

NON-PROFIT EXHIBIT BOOTH - \$500

Booths in the exhibit hall are available *only* to non-profits at this special rate.



Exhibitor & Sponsor Opportunities

program advertisements

Conference Program Advertisements

Place an advertisement in the printed conference program.

Ads may be black & white or color, must be camera-ready, to actual size and sent as a high-resolution PDF, JPG or PNG file. Please note: Ads with gradations and shading do not always reproduce well. The printed conference program is 8.5 inches by 11 inches. The dimensions below allow sufficient border space for your advertisement.

All advertisements must be submitted with payment to sponsor@napsa-now.org by **September 2, 2013**.

Page Size	Ad Dimension	Price
Full Page	7 Inches Wide x 9 inches high	\$600
Half Page	7 Inches Wide x 4.5 inches high	\$500
Quarter Page	3.5 Inches Wide x 4.5 Inches Wide	\$400
Business Card	3 Inches Wide x 2 Inches High	\$200





Exhibitor & Sponsor Opportunities

sponsor registration

Please send your completed form with payment by **September 2, 2013** to:

NAPSA | Attn: Lucie Caron | 920 S Spring St | Springfield, IL 62704

To pay via credit card, please contact Lucie Caron, NAPSA Finance Manager at:

lucie.caron@napsa-now.org | 217-523-4434

Contact Person _____

Company Name _____

Address 2 _____

Address 1 _____

City _____ State _____ Zip _____

Phone _____ Email _____

All forms and ads must be submitted by the **September 2, 2013** deadline. All advertisement copy must be submitted to sponsor@apsnetwork.org by **September 2, 2013** in order to be included in the conference attendee packets.

Payment is due at the time of submission.

Please check all items below that apply.

<input checked="" type="checkbox"/>	Item	Price
Program Advertisement Only		
	Full Page	\$600
	Half Page	\$500
	Quarter Page	\$400
	Business Card	\$200
Sponsorship Packages		
	Platinum	\$10,000
	Gold	\$5,000
	Silver	\$2,500
	Bronze	\$1,500
	Non-Profit Exhibitor Booth	\$500
	TOTAL AMOUNT	\$

NAPSA MISSION STATEMENT

The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and independence of older persons and adults with disabilities who are victims of abuse, neglect, self-neglect, or financial exploitation.