



NATIONAL ADULT PROTECTIVE SERVICES ASSOCIATION STRATEGIC PLAN 2017-2019

MISSION STATEMENT:

The National Adult Protective Services Association's mission is to strengthen Adult Protective Services programs in order to improve the safety and quality of life of vulnerable adults who are victims of abuse, neglect, self-neglect, or financial exploitation.

STRATEGIC GOAL 1—OPERATIONS:

Maintain NAPSA's infrastructure in order to operate an effective, efficient, and inclusive membership organization.

SUPPORTING OBJECTIVES:

1. Review, assess, and refine NAPSA's organizational structure and governing policies and procedures. Implement changes.
2. Increase/create revenue streams and memberships to further NAPSA's growth and achieve sustainability.
3. Maintain and provide technical assistance for NAPSA's website and other NAPSA-related Internet and electronic resources.
4. Maintain/increase partnerships with state, federal, public, and private organizations, including national civic organizations.

STRATEGIC GOAL 2—PUBLIC POLICY:

Strengthen Adult Protective Services programs through leadership, advocacy, and support for national legislation and policies to eliminate adult abuse and improve the safety and quality of life of vulnerable adults who are abused, neglected, self-neglected, or financially exploited.

SUPPORTING OBJECTIVES:

1. Advocate for Adult Protective Services programs.
2. Advocate for vulnerable adults who are victimized by abuse, neglect, self-neglect, or financial exploitation.
3. Advocate at the national level for renewal, funding, and support of adult abuse, neglect, self-neglect, and financial exploitation-related legislative actions.
4. Educate policymakers, media, and stakeholders.
5. Work with congress and state legislatures to pass laws that support the mission.
6. Provide evaluations of legislation impacting the safety and quality of life of vulnerable adults who are victims of abuse, neglect, self-neglect, or financial exploitation.

STRATEGIC GOAL 3—PUBLIC EDUCATION:

Increase the public's knowledge and awareness of the role of Adult Protective Services programs; issues related to the abuse, neglect, self-neglect, and financial exploitation of vulnerable adults and the importance of reporting suspected abuse.

SUPPORTING OBJECTIVES:

1. Develop and make available simple, no-cost, informational templates that may be adapted to the needs of state and local audiences.
2. Reach out to targeted professions and groups to increase awareness of abuse, neglect, self-neglect, and financial exploitation of vulnerable adults.
3. Provide additional tools to state and local APS programs to help them raise awareness in the local communities. Promote the NAPSA website and continue to utilize social media.

STRATEGIC GOAL 4–RESEARCH:

Expand evidence-based and evidence-informed APS practices, as well as the body of existing APS practice-informed research by:

1. Conducting APS-related research as well as contributing to research conducted by collaborating organizations.
2. Strengthening the partnership between researchers and APS practitioners.

SUPPORTING OBJECTIVES:

1. Conduct research on abuse, neglect, self-neglect, and financial exploitation of vulnerable adults, and APS.
2. Collect, analyze, and disseminate comprehensive data on APS programs, clients, practices, services, administration, and outcomes through standard research methods.
3. Disseminate additional relevant research findings.
4. Contribute to research conducted by collaborating organizations.

STRATEGIC GOAL 5–TRAINING:

Support the development of increased skills, knowledge, and abilities of APS professionals throughout the country by developing and providing high quality training materials and training opportunities.

SUPPORTING OBJECTIVES:

1. Facilitate collaboration between APS and allied professionals to promote a multi-disciplinary approach to better address the abuse, neglect, self-neglect, and financial exploitation of vulnerable adults.
2. Promote, sponsor, disseminate, and support professional training opportunities and materials related to the abuse, neglect, self-neglect, and financial exploitation of vulnerable adults.
3. Encourage inclusion of higher education curricula related to the abuse, neglect, self-neglect, and financial exploitation of vulnerable adults.
4. Maintain and promote the NAPSA Certificate Program for APS professionals/practitioners.
5. Establish and promote APS program standards.